

Shorehaven hires new COO

Ixonia resident has history working in health care field

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OCONOMOWOC — Shorehaven has hired Bryan Polinske as its new chief operations officer, replacing Dale Dahlke who took the vacant CEO position earlier this year.

Polinske has over 20 years of experience in health care and senior services, working for St. Mary's and Columbia hospitals before moving to be the director of marketing at Beaver Dam Hospital.

He said he worked at Three Pillars for about 10 years prior to taking this job at Shorehaven.

Polinske found out about the job after he was making a phone call to Dahlke to congratulate him on his CEO promotion.

"I gave him a call and wanted to congratulate him on the promotion and mention that if there was anything that was going to happen with his position, I'd love to apply," Polinske said.

Polinske is an Ixonia resident who majored in biology and marketing at the University of Wisconsin-Madison, where he met his wife Lisa.

Polinske said he went to Madison to become a doctor, but realized it wasn't in the cards toward the end of his college career.

"I happen to take a science journalism course, and I figured that if I could-

n't come work in a hospital as a doctor, I could come work in their marketing department," Polinske said.

Polinske said he was drawn to Shorehaven because of its history, its great reputation within the community, and the longevity of many of its staff.

"I work to promote teamwork and an environment of collaboration. I believe in the concept of servant leadership, where you listen and support your team in providing the best case for our residents," Polinske said.

The operations at Shorehaven have been running smoothly for a long time Polinske said, and he is looking for ways to build on that.

"I want to look at opportunities to enhance the life, activities and welfare of our residents," Polinske said. "And see what we can do to expand on that and help them have fulfilling lives in retirement."

Polinske said he is looking forward to getting to know the residents and staff better.

"This is a great opportunity to bring my experience and passion for working with seniors to such a great organization and working together to build on its rich history," Polinske said.



Bryan Polinske