



Shorehaven

Trusted for Generations

ONE CAMPUS UNDER ONE ROOF
Reflecting Christ's love, we provide
homes and resources for seniors

2017 Annual Report





A MESSAGE FROM the Board Chair ...

I have had the privilege and the honor of serving as the Board Chair of the Shorehaven Board of Directors for six years. 2017 marked the completion of our two year project to expand the Shorehaven Campus to include additional apartments and amenities for our residents. It was a year of growth filled with anticipation and excitement as 47 new apartments were completed, and in August, welcomed new residents to the campus. This also afforded Shorehaven the unique ability to provide its residents with catered living services right in their own apartments, suited to their individual personal and health care needs.

With the support and love of the Service League of Volunteers, funds were raised to build a beautiful outdoor pavilion to host picnics, family and community events, and summer special occasions. The addition of lake piers, including a pedestrian pier, allowed residents to bring together their family and friends to enjoy beautiful Lac La Belle.

With the many pledges Shorehaven received from donors, and with the strong support of the community, in October Shorehaven opened its doors to a Strength and Fitness Center. The Center includes fitness equipment, an exercise room with individualized exercise programs, an aerobics and yoga studio, and a heated indoor accessible swimming pool open to Shorehaven residents, employees and the senior living community.

Shorehaven continues to enhance the lifestyles of its residents by providing them with choices, countless amenities, family-friendly spaces and expanded recreation options. This includes a choice of dining venues, including a brand new restaurant, Rockwell's, with an outdoor patio overlooking the lake, and even a new pet park, which includes a bathing facility for your little "Andy."

The Shorehaven Board of Directors remains committed to providing Shorehaven residents with a full continuum of care in a faith-filled environment, surrounded by a loving staff of Specialists serving the needs of seniors.

Malcolm A. Dorn, Board Chair





CATERED LIVING on Campus

Lake Terrace Catered Living opened in August, welcoming its first residents with open arms. A September grand opening drew more than 1,000, showcasing the independent living's nine floor plans, apartment lake views, balconies, pier access, dining venues through a casual cafe and a full-service restaurant, heated underground parking, salon, pet recreation area, and movie theater.

SHOREHAVEN Flexes Its Muscle

Shorehaven Strength and Fitness Center opened in November, working to keep those 50+ healthy and at home. With a new fitness center and indoor pool, aerobics class space and state of the art exercise equipment, the Center is providing the opportunity for people to work on strength, balance and wellness. In a special tribute to donors contributing toward the Funds for Fitness Campaign, Board Members thanked participants for supporting this vital mission. A capital campaign was initiated to raise \$1.5 million. Donors pledged toward the Center's completion, with Shorehaven dedicating the balance. The Center is open to the public, residents and staff, offering classes, competitive rates, easy access and flexible hours of operation.

1 An indoor pool provides a platform for laps, water Zumba, resistance walking and aqua stretching.

PAVILION on Parade

The Service League Pavilion was dedicated in July. The Service League of Volunteers pledged \$340,000 over a six year period to fund the pavilion's construction for resident and family use. Immediately residents used the space for lakeside picnics, Brewer parties, Badger games and family reunions. The facility offers all-accessible restrooms, concession area, full kitchen, lighting and electricity, WiFi, television, and ample picnicking space. Residents and family members may reserve the space by emailing nbirschbach@lho.org or calling 262.244.6560.

2 Chaplain Nick Slater dedicated the Service League pavilion in July, as volunteers and staff planned resident-centered events.

Roger Evenson distributes food to the hungry through the Feeding America program at Shorehaven's warehouse.





LOWER LEVEL RISES to the Occasion

The Lake Terrace lower level was remodeled and includes a card and game area, craft and rec room, salon and exercise area, and woodworking shop. Residents hosted theme parties, played Dominoes, Mahjong and Bridge, hosted Supper Club gatherings and cookouts. A Red Party for February as Heart Month, Find Out Your Name in Hawaiian, National Geographic butterfly presentation, and Inauguration Day with Presidential Trivia highlighted the year. Nationally known appraiser Barbara Eash appraised resident treasures. The Create A Card group produced its cards for sale to benefit local charities. A Mother's Day Tea brought families together to celebrate mothers everywhere.

3 Independent living residents created cards for sale as part of their Create A Card project, with revenues benefitting local charities.

MEMORY CARE PROJECTS with Purpose

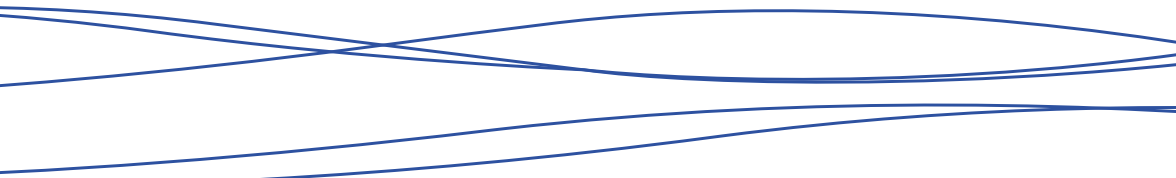
Memory Care residents produced 450 dog treats in June to distribute at the Lake Terrace East grand opening September 14. Memory Care staff described the therapeutic exercise as providing experiential growth and stimulation, dexterity skills, and an opportunity to reminisce and solidify friendships.

4 Residents created dog treats for the Lake Terrace catered living grand opening, handed out by volunteers at Andy's Pet Park.

SHOREHAVEN TOWER Community Collaboration

The new community room was filled with events, including a polka dot party, Trick or Treat, movie nights, veterans' recognition, art demonstrations and BINGO! Residents explored educational venues, heard from outside speakers and made new friends.

5 Resident and former art teacher Al Caucutt demonstrated painting and sculpture techniques to fellow residents in a community room gathering.





SHOREHAVEN REAFFIRMS Philosophy

Shorehaven Health and Rehabilitation Center reaffirmed its resident-centered philosophy, catering to meet resident needs. Care continued at a five star level, where staff were certified as dementia specialists, learned disaster preparedness, connected with residents on an individual basis, involved family and friends in Lifestyle functions, and were encouraged to learn and grow as Specialists in Serving Seniors.

HISTORICALLY Speaking

The Historic Boat Tours treated more than 425 to narrated tours of Lac La Belle. More than 50 volunteers drive and narrate for the annual Festival Week tradition, rekindling Oconomowoc's golden past.

6 Volunteer driver Stacey Cibulka took Historical Boat Tour passengers afloat on Lac La Belle for a narrated tour, fellowship and a crash course on Oconomowoc's gilded past.

LIFESTYLES Fulfill Lives

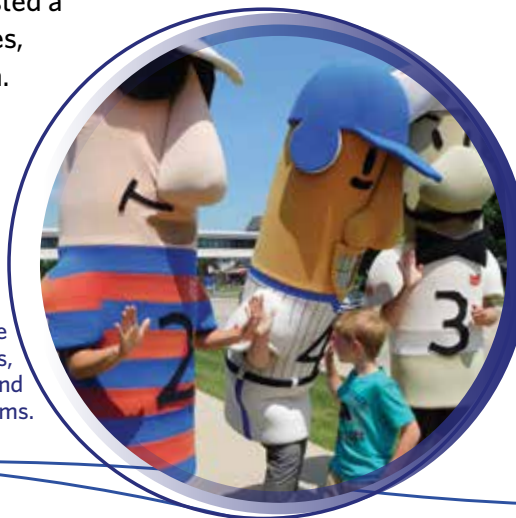
Expanded night and weekend Lifestyles programming highlighted the year. The Service League Pavilion offered extended outdoor space for household picnics, family birthday parties, new resident welcome socials, summer barbecues, high school reunions, and high school graduation parties. A Lake Terrace Chorus is evolving, a Tower Chime group is already headlining events, Songs for the Soul Hymn Sing takes place in the Great Room, and a campus-wide Visual Arts Week placed drawing, collage, paint, ceramics, textiles and quilting pieces on display in the skywalk, hallways, community and great rooms.

The Strand Theater hosted movies for residents, a Packer party, Harry Potter movie marathon, and Christmas classics in December.

Rockwell's Restaurant and Rosenkrans Pub hosted a beer tasting, happy hour mixers, football parties, international dinners, and a veteran's luncheon.

7 Residents and family members toured hallways, households and the skywalk viewing handmade pieces during Visual Arts Week.

All ages descended on the Shorehaven Campus for the Great Grill Out in June, to high five the Racing Sausages, chow down on burgers and brats, listen to live music and raise funds for resident aquariums.





CHAPEL OFFERINGS

Remember Others

Chaplain Nick Slater offers residents a choice of which charities to benefit each year through Shorehaven's Chapel offerings. Picks for 2017 included Africa Circle of Hope, Oconomowoc's Lake Area Free Clinic, and Lord's Cupboard, St. Paul's Lutheran Church's outreach for the hungry. "Shorehaven residents always consider the less fortunate when they donate their gifts," said Slater.

REACHING OUT TO

the Community

Community Outreach Programs including Life@Home, Mobile Meals, and the Center for Life Enrichment, continue to provide needed non-medical home services, warm, nutritious meals and education through classes and events. "The Life@Home program gives me an opportunity to give back to the individuals who have helped mold and build the community I grew up and continue to live in. It affords me an opportunity to allow them to continue to stay in their homes in the community they call home, whether that is through a warm meal, companion care, or basic assistance in their home," said Life@Home Coordinator Jamie Milaeger.


THE GREAT Grill Out

The Great Grill Out fed almost 300 customers, delighted them with Little Bit of Heaven Band tunes and racing Klements' sausages. The event theme was "Flag Day Celebration" honoring country, flag and veterans. The Shorehaven Service League of Volunteers hosted the event, and proceeds benefited the therapeutic fish aquariums located around the Shorehaven campus.

BRING ON the Students!

Oconomowoc High School AP class digital media students chose Shorehaven as one of the community entities to explore. Students led stimulating TED Talks at the Center for Life Enrichment, spurred on spirited discussions and created intergenerational exchanges. Staff mentored students, and the class toured the Campus, explored long-term care options and created tutorial videos for Strength and Fitness Center HUR equipment use. "I learned how older adults can continue on a fitness path way into their 90's," said student Josh Fredricks.

8 OHS AP Digital Media students toured the Campus to explore health care trends and vocations, as part of the school's outreach to real working world environments.



SHOREHAVEN CARES

About Community

The Shorehaven Campus works to serve as a vital community partner.

Shorehaven employs about 400, and is home to almost 400 seniors. The organization is the sixth largest employer in Oconomowoc, works as a strong City, County and State partner, and is a productive Chamber member and community advocate. Shorehaven is not only a leader in providing progressive senior services, but serves as an industrious force in providing for its area community.

Shorehaven takes its social accountability role seriously.

Shorehaven delivers more than 40 Mobile Meals daily to inbound community seniors, dispatching devoted volunteers to check on recipients and deliver a warm nutritious meal with a smile.

Shorehaven donated more than 130 lbs. of food to county pantries to provide meals for the less fortunate through the Waukesha County Food Recovery Program.

Shorehaven lends its warehouse property to Feeding America, a jointly sponsored church outreach supplying thousands of pounds of food annually to needy families. Food is dispersed monthly October through March, then moves to a city park for summer and fall.

Shorehaven lends its lakeshore to the LaBelle Yacht Club Sailing School, where both lake and non-lake residents learn to sail Optis and compete Wednesday evenings. Families gather to talk sailing, grab an ice-cream at Café LaBelle, and recall sailing memories with residents.

From the Forgotten Treasures Resale Shop, Service League volunteers set aside medical supplies for the Lake Area Free Clinic, unsold furniture for St. Vincent DePaul and clothing items for St. Jerome Parish overseas wellness kits for women.

Shorehaven provides funding to staff pursuing continuing education through tuition and scholarship programs. This ensures quality care for our residents. The Campus provides clinicals and classrooms for Certified Nurse Assistant and RN training programs. Shorehaven staff facilitate the Youth Apprenticeship Program at local high schools, focusing on health care. The organization donates extra medical supplies to various charities in the United States and throughout the world.

Shorehaven is Medicaid certified, and accepts state funding for residents who have outlived their financial and medical care resources.

Shorehaven is a dedicated community partner, striving to better the lives of lake country seniors and their families.



The LaBelle Sailing School competed in Opti races from the Shorehaven lakeshore Wednesday evenings.



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Residents gave staff a rundown of all the amenities they valued in 2017 on the Shorehaven Campus, and here are just a few...

Pedestrian pier, fish pond, aquariums and aviaries, rooftop terrace with fire pit, lakefront pavilion, community rooms, art galleries, prayer garden, Forgotten Treasurers Resale Shop, stores, salons, a choice of dining venues including a pub, restaurant, private dining room, and cafe, happy hours, LaBelle Sailing School races, card and craft rooms, movie theater, Shorehaven Strength and Fitness Center and indoor pool, pet recreation area and grooming station, pet friendly campus, use of pontoon boats, fishing excursions, paddleboard and kayak demonstrations, cookouts, intergenerational experiences, garden space, outings, libraries and free computer use, technology, history, nutrition classes at the Center for Life Enrichment, beautifully landscaped grounds, warehouse space for resident storage, rental space for wedding and baby showers and anniversaries, skywalk connecting the Campus, community wide spiritual care, commitment to a continuum of care in a faith-filled environment, priority admission to the rest of the Campus, resident centered philosophy, opportunity to age in place, dedicated volunteer force, BINGO! and staff serving as Specialists in Serving Seniors...

